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**To:** [hgorton@dogguard.com](mailto:hgorton@dogguard.com)  
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Dog Guard e-Newsletter

September 17, 2012



## Dog Guard is Now on Facebook!!



A few months ago, we started a Dog Guard Facebook page where we can attract customers to our website and our products and services. On a Facebook page, we can post links to the different pages on our website or links to our Youtube videos, pictures of satisfied customers with their pets and announce new things that are happening at Dog Guard. Customers can even leave testimonials about their positive experiences with our product and our dealers.

You can take advantage of this advertising and referral medium by having your own Facebook page for your dealership. Here's how you can get started with Facebook today:

Check out our Dealers' Facebook Pages for more inspiration:

[Dog Guard of Hudson Valley](#)

[Dog Guard of North Carolina](#)

- 1) Go to [www.facebook.com](http://www.facebook.com) and fill out the sign up form listed on the home page and click on the sign up link.
- 2) Follow the instructions on the following to pages to set up your personal profile.
- 3) Once you have created your personal profile, click on the link at the bottom of your profile home page labeled "Create a page."
- 4) Select Local Business or Place and enter the necessary information and click on "Get Started."
- 5) Upload a picture for your business profile. You can take one that is saved to a file from your computer or import one from your website. Then click on the "next" link.
- 6) Put in a brief description of about your Dog Guard dealership including the products and services that you offer. Also, put in a link to your website.
- 7) Click on set address and your business page is ready to go!

If you need any assistance with setting up an account, do not hesitate to contact Heather at 1-800-865-0495 ext. 206. Check out our Facebook page at <http://www.facebook.com/pages/Dog-Guard/327794030620611> and feel free to post pictures, announcements and have your customers post testimonials to our wall.



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