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Dog Guard e-Newsletter

October 12, 2012



## Now is the Time to Network with Animal Shelters!!



October is National Adopt-a-Shelter Dog month where many shelters are holding fundraisers and adoption events to raise support and awareness for animals in shelters. This is a great time to start networking with your local animal shelters and rescue groups, promote your dealership and show your support for these organizations.

Here are some suggestions on how you can promote to animal shelters and serve the animals in your community:

- . Attend a fundraiser or adoption event and set up a booth. Offer people who adopt a pet at the event a discount or a coupon for a new system.
- . Offer gifts and rewards to the shelters that

Don't forget to check out our [Dog Guard blog](#)!! Feel free to comment on our posts or send in photos of your pets for our album. Have your customers check out our blog as well.

provide referrals. Leave a brochure holder with brochures or door knocker bags with dog treats for the volunteers to give out to new pet owners.

- . Donate raffle prizes for fundraisers.
- . Offer a monetary donation or a donation of dog food to your local shelter(s).



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