



Summer is here and sales have been hot!



Equipment purchases are up 4% nationally from where they were this time last year. This is a significant improvement and a positive sign of what is to come in the future. We hope each of you have been witnessing similar jumps in your business as well! If this has not been the case for you, there will be an upcoming e-Newsletter that will reveal some tricks-of-the-trade that have led some of our top dealers to success.

Besides equipment sales, we have also been busy bringing on new dealers! We are excited to announce that the following have joined Dog Guard:

Bryan Berry - TN
 Richard Corbett - TN
 David & Christine Demer - OH
 Daren Evenson - WI
 Tim Flanagan - CO
 Steve Kurilich - CO
 Kirk Gillette - WI
 Jerry & Terry Gordon - WY
 Paul Goss - NC
 Steve Hinesley - NC

2011 Chicago Seminar

Where:

Jameson Inn
 2111 South Arlington Heights
 Road
 Arlington, IL 60005
 1-847-956-1400

When:

Monday, August 29
 (8:30 AM - 4:30 PM)
 Tuesday, August 30
 (8:30 AM - 4:00 PM)

Rates:

\$79.99 plus 11% tax per
 King Room

Included:

Continental hot breakfast
 buffet with coffee and tea

Deadline:

Reservations must be made
 by **August 15** under "Dog
 Guard" to receive discounted
 rate.

Cancellations can be made
 up until 48 hours in advance.

Other Info:

A \$100 deposit held by credit
 card or check payable to
 Sunward Electronics, Inc.

Scott Merten - MN
Paul Noterman - MN
Zack Partridge - UT
Jim Pihlstrom - MN
Rick Polidan - FL
Justin Reed - KY
Mike Rosenthal - SC
Eddie Saylor - NC
Rick Vice - CO
John Walker - FL

Welcome to Dog Guard and we look forward to furthering our relationship with each of you! We also hope to see you make your way to our Top Dog list in the future.

must be received by August 15. The deposit will be held until after the seminar and forfeited if you are not in attendance.

RSVP to Linda Maxwell at 1-800-865-0495 extension 201, or lmaxwell@dogguard.com by August 15.

Each dealership that attends will be given an equipment credit to help cover airfare, travel and hotel expenses.



DOG GUARD
OUT OF SIGHT FENCING
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