

Dog Guard Fencing

Advertising Co-op Reimbursement Form

--	--

Dealer Name

Phone #

Type of Advertising Used?

--

Date range of running advertisement

--

Where is the advertisement running?

--

Total Amount Allocated

\$	
----	--

(This amount is 5% of your last year's sales)

Reimbursement Requested

\$	
----	--

Amount Remaining

\$	
----	--

REQUIREMENTS THAT MUST BE MET:

Is the Dog Guard Logo predominantly used?

Yes

No

Are there any competitors mentioned in the advertisement?

Yes

No

Does the advertisement comply with Dog Guard's products, performance claims and / or guaranty's?

Yes

No

CHECKLIST

Did you attach copies of all proof of performance? (includes invoices, contracts and all other verification forms)

Is your submission within the 60-day allowance?

Yellow Page Advertisements Only

Is the advertisement equal to or greater than your competitor's size?

*Remember- Reimbursement can only be equal to your last year sales x 1.25%.
**You must submit a photocopy of the advertisement with competitors ads*

OFFICIAL USE ONLY:

Approved by: _____

Date: _____

SUNWARD ELECTRONICS, INC. 258 BROADWAY, SUITE 202, TROY, NY 12180

TOLL-FREE: (800) 865-0495 FAX: (518) 687-0037 <http://www.dogguard.com>

Phone: (518) 687-0030 e-mail address: info@dogguard.com